## Press Release



Berlin, 23rd March 2021

## Product Line Name Change at MBL Akustikgeräte

Berlin-based HIGH END audio manufacturer MBL Akustikgeräte has renamed the entrylevel of its three Hi-fi electronics lines: the previous "CORONA LINE" will now become the "CADENZA LINE."

The CORONA LINE was named after the illuminated 40 mm button in the design of the MBL logo on the top of the components. Due to the current epochal events of the Corona virus pandemic, with all its negative associations, MBL has decided to make this name change.

With the name "CADENZA LINE" an adequate substitute was found, which does justice to the characteristics of the product line in every respect. Because a "cadenza" is associated in music theory with a very high standard and offers the artist the possibility to show his virtuoso skills, MBL feels this is a very fitting association for its entry-level electronics line.

Except for the new name, the CADENZA LINE is no different than the original CORONA LINE. The associated products CD-DAC C31, Preamplifier C11, Integrated Amplifier C51 as well as the Stereo Power Amplifier C21 and the Mono Power Amplifier C15 remain unchanged in their type designations and functions.

Downloads: Images Cadenza Line

## About MBL:

Since its incorporation in 1979, Berlin's MBL Akustikgeräte GmbH & Co. KG has focused on the development and production of state-of-the-art, top-of-the-line audio equipment. MBL's manufacturing plant crafts their unique Radialstrahler loudspeakers and electronic systems by ingeniously combining precision handcrafting with highly sophisticated, mechanized production processes. MBL products are available through a worldwide distribution network in over 40 countries. The excellence of MBL and its products in terms of fidelity and build-quality is evidenced through a wide-range of distinctions awarded by the international trade press. Prices of complete MBL systems range from €24,000 to over € 430,000.

## **Contact:**

MBL Akustikgeräte GmbH & Co. KG Anett Nordhaus T +49 30 230 05 84- 0 F +49 30 230 05 84-10 press@mbl.de www.mbl.de





